

Martyna Fong has extensive experience in research and consultancy in both FMCG and downstream plastics markets. She has a comprehensive understanding of the value chain and changing market dynamics, all in the context of sustainability driven initiatives.

Having joined AMI in 2011, Martyna has led the company's expansion of Packaging & Recycling portfolio, focusing on strategic new products and service development to assist the plastics industry in meeting its sustainability goals.

As Director of Market Intelligence, Martyna is leading the team of market experts at AMI, looking after research programmes and holistic portfolio development.